



She  
persisted

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**2022  
MEDIA KIT**

# ABOUT

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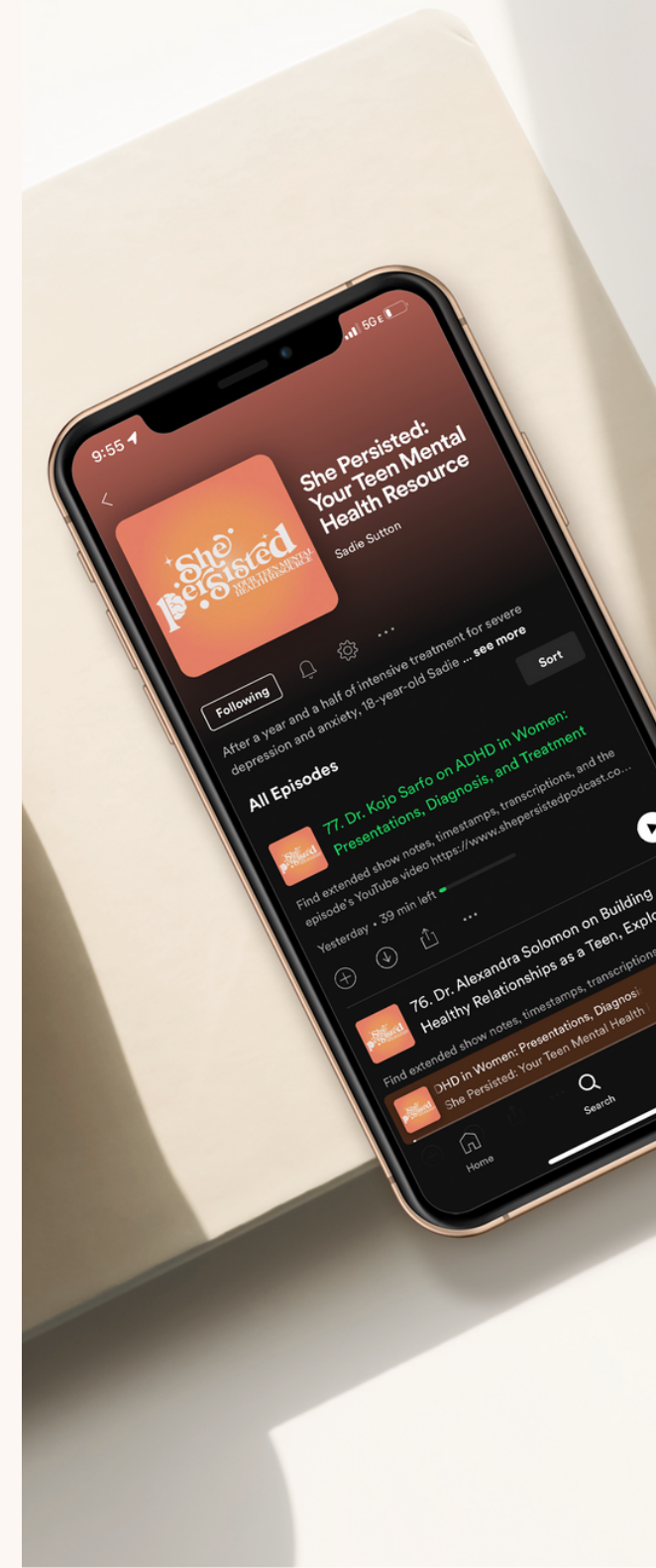
She Persisted is THE teen mental health podcast. Sadie brings you authentic, accessible, relatable conversations about every aspect of mental wellness. Expect evidence-based, teen-approved resources, coping skills, insights, and education in each piece of content you consume.

# RUN OF SHOW

New episodes every week, featuring interviews with amazing guests that provide listeners with tangible tips and tricks to take ownership of their mental health.

# PRESS

She Persisted has been featured in a variety of publications including [Today.com](https://www.today.com), [NBC News Now](https://www.nbcnews.com), and [ABC 7](https://www.abc7.com).



# THE STATS

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In just 2.5 years, the She Persisted listenership has grown exponentially and globally. Existing on various platforms, She Persisted is not just a podcast, but a community.



## EPISODES

**70K+**

downloads to date

**95+**

episodes released

## SOCIAL

 **2.7K+**

followers

 **50K+**

monthly impressions

 **5K+**

monthly viewers

 **10%**

average engagement

 **1K+**

followers

 **14K+**

total likes

# PAST GUESTS

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dr. kojo  
sarfo



dr. alexandra  
solomon



dr. caroline  
leaf



victoria  
garrick



sophie  
gray



krista  
williams



alexis  
haines



lindsay  
flemming

# PARTNERS

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Sponsoring She Persisted is the perfect way to introduce your brand and product to our audience, primarily young women between the ages of 15 and 25.



## SPONSOR PACKAGE

**\$250**

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**mid-roll ad read**

**2-3 Instagram Stories**

**Inclusion in show notes +  
episode blog post**

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**\*add-ons available**

# GET IN TOUCH

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Ready to get the conversation going? Please inquire via email for partnership, guest, and other opportunities.

[inquiries@shepersistedpodcast.com](mailto:inquiries@shepersistedpodcast.com)

[shepersistedpodcast.com](http://shepersistedpodcast.com)

[@shepersistedpodcast](#)

